

European Forum 2012-2014 Strategic Action Plan

A. Service

1. **The European Forum Committee plans and organizes the activities for the biennium.**
 - i. Meets annually for planning and discussion.
 - ii. Decides the venue of the meetings.
 - iii. Plans online sessions for committee discussions.
 - iv. Chooses, in Nov 2012, from submitted names, a woman who receives the European Achievement Award.
2. **Plan Regional and International European Forum sessions both years**
Plan pre-conference seminars or workshops the first year.
 - i. Ask members in each country for ideas.
 - ii. Encourage members to attend state, regional and international conferences.
 - iii. Introduce European Forum in each country.

Results

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B. Communication

1. **Strengthen the member countries by using social media.**
 - i. Encourage members to send material to the website.
 - ii. Encourage the Web Committee to organize online meetings.
 - iii. Publish projects for DKG members on the website.
 - iv. Establish discussion groups on the website, with focus on relevant subjects.
2. **Encourage cooperation between member countries, international Committees and Regional Director.**
 - i. Start a Web page for each International Committee for communication.
 - ii. Plan a meeting at the Regional Conference for all European members of International Committees.

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C. Membership

1. **Consider new strategies for gaining members and encourage diversity within chapter/state/region.**
 - i. Publish a list of various educational fields on the website.
 - ii. Offer to find support for other countries. (Iceland and Sweden could be mentors).
2. **Encourage expansion, interaction and assistance.**
 - i. Support chapter expansion in other countries, by publishing good practice on the web.
 - ii. Suggest expansion into other countries to the International Expansion Committee.
 - iii. Encourage all Committees (present and past) to use the website.

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D. Finance

1. **Present Report at the European Forum in July with a copy sent to Headquarters by November 15th.**
 - i. Budget and report agreed by the Committee Members.
 - ii. Collection of 25 Euros in odd number of years for Educational Achievement Award and 1 Euro per member for Regional Director every year.

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